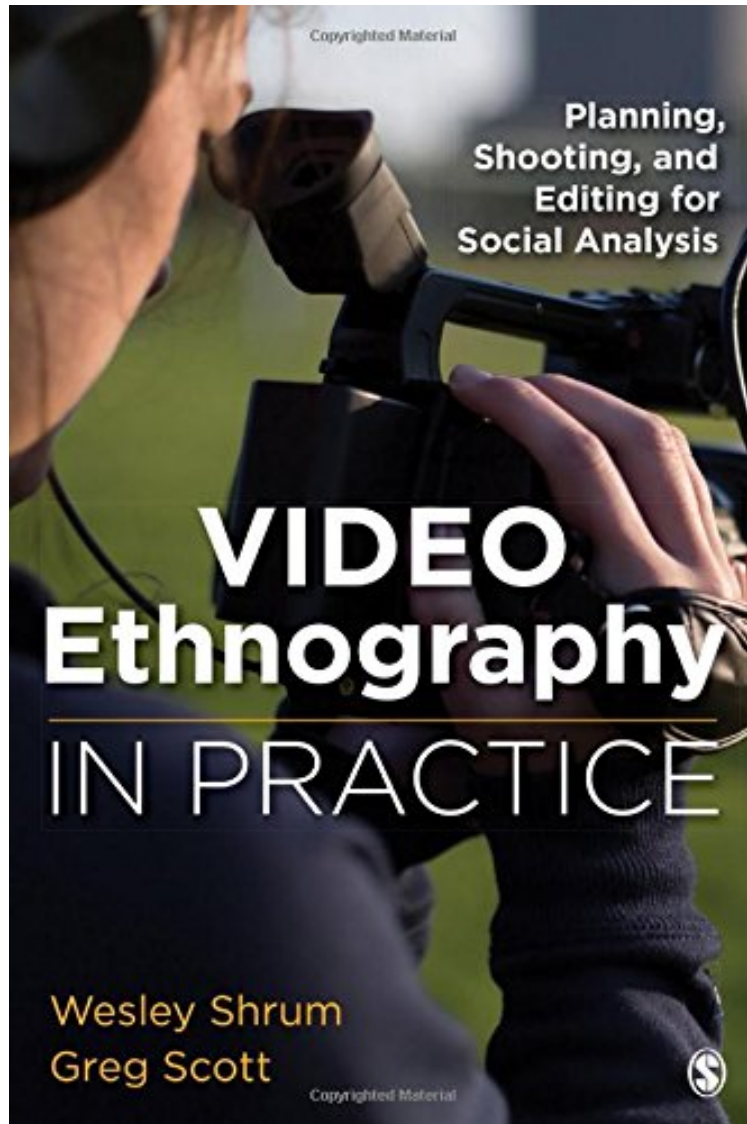


# Video Ethnography in Practice: Planning, Shooting, and Editing for Social Analysis

Wesley M. Shrum, Gregory S. Scott  
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Video Ethnography in Practice is a brief guide for students in the social disciplines who are required to produce an ethnographic video, the most significant new methodological technique in 21st century social analysis. It shows students at any level how to plan, shoot, and edit their own ethnographic videos within three weeks using desktop technology and widely available software.