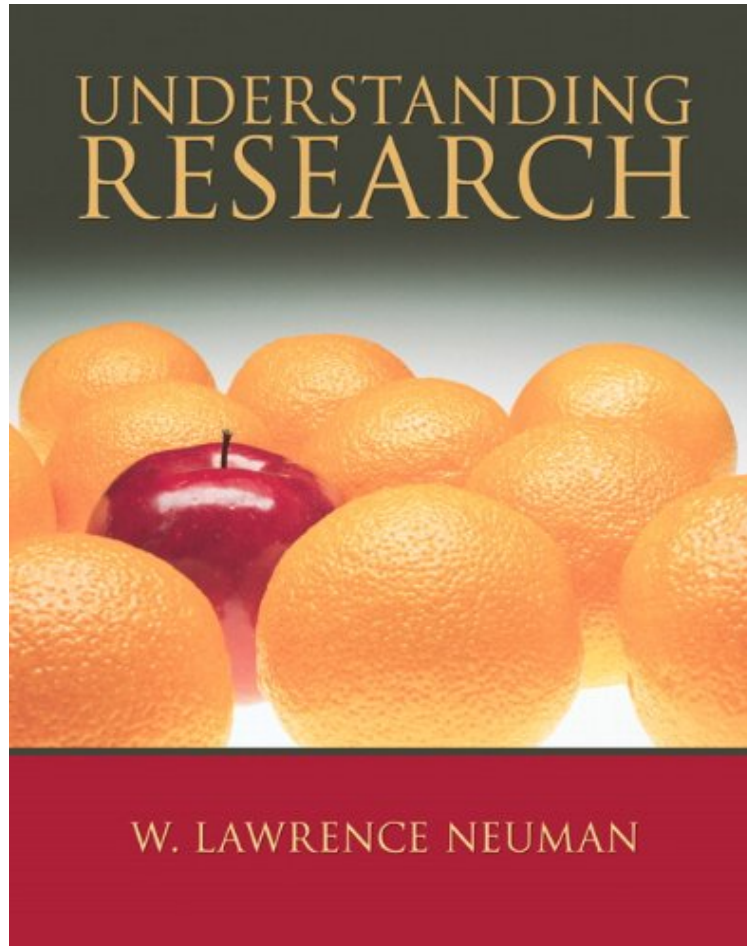


## Understanding Research

*W. Lawrence Neuman*

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#212547 in Books Neuman, Lawrence W. 2008-08-17Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 10.70 x .60 x 8.50l, 1.70 #File Name: 0205471536400 pages | File size: 21.Mb

**W. Lawrence Neuman : Understanding Research** before purchasing it in order to gage whether or not it would be worth my time, and all praised Understanding Research:

0 of 0 people found the following review helpful. Very helpful as I completed my Soci degreeBy PNWNatureLoverThis book was extremely helpful in understanding the research process and why it is done a certain way. I went back to school at age 28 to finish my undergrad. This was one of the most helpful text books I could find.1 of 1 people found the following review helpful. Five StarsBy inthetime75Great book for the class I was taking0 of 0 people found the following review helpful. Buy Used or RentBy CustomerI needed this book for my class but i definitely did not want to spend a whole lot of money on it, so i rented it from . I knew that the book would be used, and i did not mind that. but the entire book was written on so much that sometimes you can't see the words. I am just hoping that i will not be charged for this book because of that, because it was not my doing. but the content of the book served its purpose for my class.

Understanding Research is an accessible and visually-appealing introduction to research. Whether students become producers or consumers of research, this text shows them that the subject is both interesting and highly relevant for their lives and professional work.

Summary This section is extremely important. Information in this section would be reiterated in lecture. Karen Benton Urbana University Learning from History This section is useful and would serve as a link to changes in modern day, ethical research practice. Karen Benton Urbana University Tips for the Wise Consumer This section reinforces the need for students to look critically at the research process. This would be reinforced weekly in the article reviews. Karen Benton Urbana University This is a great addition for those students who don't foresee themselves conducting social research and is often neglected in other text books, which is a shame considering that most social science students don't necessarily go on to produce social research of their own. Molly George University of California at Santa Barbara Strengths: Students will be able to apply the course concepts to other courses or in the workforce. Karen Benton Urbana University Great examples are provided throughout the chapters. Karen Benton Urbana University This is a very comprehensive, user-friendly text. John A. Lewis University of Southern Mississippi The text is fluid and in-depth, but written at the appropriate level. John A. Lewis University of Southern Mississippi Content Chapter 8: Research with Nonreactive Members This chapter was thorough, used great examples, and provided a balanced assessment of the strengths and weaknesses associated with using nonreactive measures. I was impressed with the extensive descriptions the author provided to illustrate the key concepts related to this topic. Molly George University of California at Santa Barbara Chapter 9: Making Sense of Numbers The author did an excellent job introducing this chapter and presenting the fundamentals of quantitative research. I know this is often the most intimidating and most difficult topic for most of my students. I feel that the author's use of examples and clear explanations works well. Molly George University of California at Santa Barbara Chapter 10: Field Research and Ethnography This is one of the strongest, most comprehensive explanations of field research that I have encountered in a social research text book. As an ethnographer, I am often disappointed with the superficial description of this approach. More specifically, I appreciated the inclusion of contemporary qualitative research to illustrate key issues/concerns with this approach. Molly George University of California at Santa Barbara Features 'Making It Practical' I think Making it Practical provides a very useful, straight-forward explanation of how to put field work principles into practice. Molly George University of California at Santa Barbara 'Example Study' The study chosen as an example in Chapter 10's study is excellent! It is one of my favorite studies produced this past year and using various elements of the project to illustrate different issues and abstract concepts in field work is a great idea. Molly George University of California at Santa Barbara Writing Style The author's writing style is clear and well-organized. Molly George University of California at Santa Barbara The writing style was excellent John A. Lewis University of Southern Mississippi From the Back Cover Neuman, Understanding Research 2009 ISBN: 0-205-47153-6 Understanding Research is an accessible and visually-appealing introduction to research across a wide range of academic fields and applied professions. It builds a broad foundation that will prepare you for more advanced courses in research and statistics; shows you how to evaluate and understand the significance of published studies; and illustrates the usefulness of research in a variety of real settings. Whether you become a producer or consumer of research, Understanding Research demonstrates that the subject is both interesting and highly relevant to your personal and working life. Key Features: Covers all major social research concepts and builds a broad foundation that will prepare students for more advanced courses in research and statistics. Develops critical reading skills to enable students to evaluate and understand the significance of published studies. Includes examples and illustrations from a broad range of academic disciplines. Engages students and illustrates utility of research in a variety of real settings. About the Author W. Lawrence Neuman James is professor of sociology and Asian Studies coordinator at University of Wisconsin-Whitewater. His M.A. and Ph.D. were earned at the University of Wisconsin-Madison. He has authored seven books and published 35 articles and book chapters, which have appeared in Social Problems, Sociological Inquiry, Social Science Quarterly, American Sociological , Critical Asian Studies, Teaching Sociology, The Journal of Contemporary Asia, Sociological Quarterly, and other journals . He is a former president of the Wisconsin Sociological Association. Neuman has received his university's highest award for research, the Chancellor's Award for service to students with disabilities, as well as the the Wisconsin Sociological Association's Outstanding Service Award, and the College of Letters and Sciences awards for outstanding teaching, excellence in research, and outstanding service.