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Orlando Behling, Kenneth S. Law
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This book covers the essential information needed to understand the problems involved in translating existing questionnaires and other paper and pencil instruments from one language to another as well as to apply methods for dealing with them. It shows researchers how to identify the problems (comparison of parameters, nomological nets, and semantic problems) with an existing instrument; how to solve each of these problems with step-by-step guidelines; and techniques for reconstructing an instrument or designing an original one to use with different cultural groups. This book will provide researchers with a guide for construction of cross-national survey instruments.