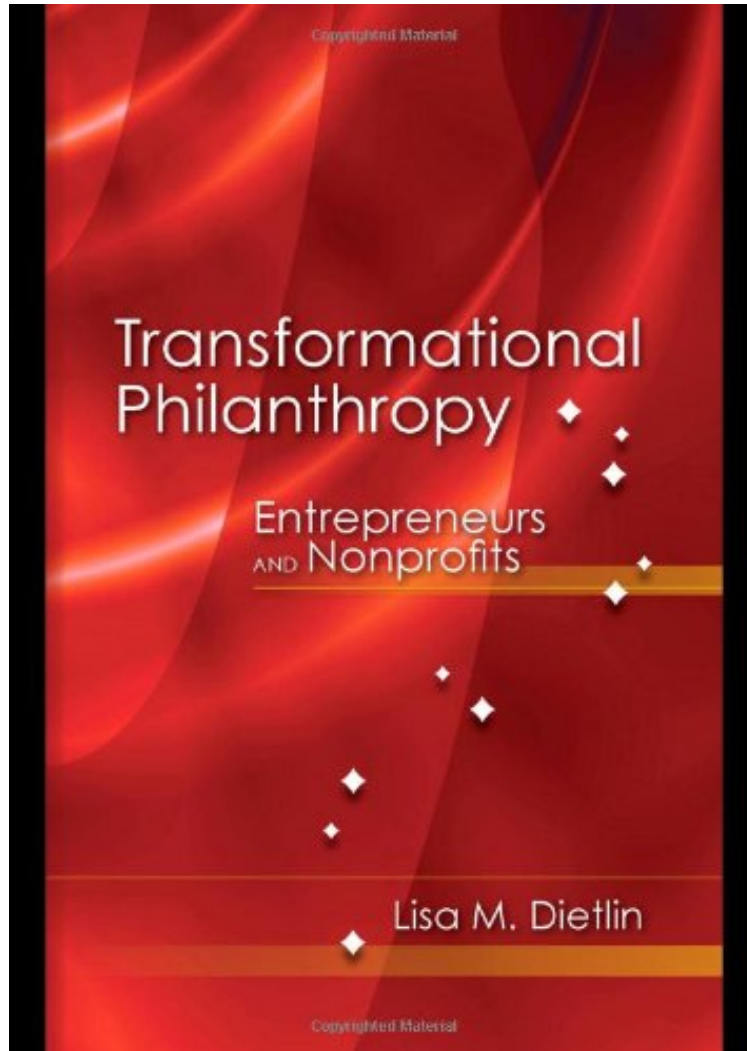


Transformational Philanthropy: Entrepreneurs And Nonprofits

Lisa M. Dietlin

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Lisa M. Dietlin : Transformational Philanthropy: Entrepreneurs And Nonprofits before purchasing it in order to gauge whether or not it would be worth my time, and all praised Transformational Philanthropy: Entrepreneurs And Nonprofits:

0 of 0 people found the following review helpful. Nothing like this on the marketBy The Queen of St. Mary'sThis book provides a unique perspective on working with entrepreneurs on philanthropic efforts. The author looks at the relationship from both the nonprofit's and entrepreneur's viewpoint, including features on a diverse group of philanthropists. Given recent research shows entrepreneurs give more money than other donors, this book serves as an excellent primer for any development officer.1 of 1 people found the following review helpful. Transformational Philanthropy takes an academic, data-driven approach to assessing ...By CustomerTransformational Philanthropy takes

an academic, data-driven approach to assessing the role of entrepreneurs in philanthropy. Beyond the typical connotation of an entrepreneur as a hoodie-wearing tech CEO, the book challenges nonprofit leaders to recognize the common entrepreneurial values of anyone who starts a successful business, builds a well-known brand, or creates a community that leverages commerce. By providing some case studies and actionable advice, Dietlin offers a starting point for engaging this key segment of the philanthropic community. 0 of 0 people found the following review helpful. Insightful Fundraising Tool By Betty Entrepreneurs are characterized as individuals looking to fix a problem or address a changing situation - willing to take a risk. Nonprofits in the current economic climate are facing the risks associated with financial viability and mission awareness. Entrepreneurs believe in giving back but more than financially. This book is the tool needed by nonprofit staff and boards to understand why entrepreneurs are philanthropic and how to engage them both now and in the future. Entrepreneurs have successfully launched their businesses against the odds - isn't that the type of person a nonprofit needs. Someone to support their mission not only financial but with the time and talent even in the tough times. If you are on staff or a volunteer with a nonprofit - read this book - it will transform your relationship building strategy with both entrepreneurs and all donors. If you are an entrepreneur it provides the tools to assist you in your philanthropic decision. This book will open the eyes of both the nonprofit and entrepreneur/donor to what makes a successful partnership. Lisa has done the work - providing insight for both partners. Make it a part of your fundraising/philanthropic strategy and who knows what will follow.....

Transformational Philanthropy: Entrepreneurs and Nonprofits is a practical guide on attracting entrepreneurs to nonprofit organizations as an investor, donor and true philanthropist. It provides insight into the decision making patterns, expectations, and philanthropic behaviors of entrepreneurs. The primary use of this book will be for those in the philanthropic world to understand how to approach entrepreneurs for donations and contributions. The book includes real world examples, industry statistics, case studies, interviews, and important how-to tips related to entrepreneurs.